

# CURRICULUM VITAE

Marie Baldwin | marielisabaldwin17@gmail.com

*Lives and works in Chicago, IL*

## EDUCATION

2013-2017

- *School of the Art Institute of Chicago, BFA* | Chicago, IL

2016

- *Ox-Bow School of Art and Artists* | Saugatuck, MI

## RESIDENCIES

2017-2019

- *HATCH Projects* | Chicago Artists Coalition, Chicago, IL

2019-2020

- *ACRE Projects* | Steuben, WI and Chicago, IL

## PERFORMANCES

2023

- *13 Love Songs* | Color Club, 4146 N Elston Ave, Chicago, IL

2022

- *VIRGIN* | The Garage, 2643 N Whipple St, Chicago, IL

## EXHIBITIONS

2023

- *Fuzz* | Purple Window Gallery, 2233 S Throop St Unit 845, Chicago, IL

2022

- *Untouched, Un-* | Co-Prosperity Sphere, 3219-21 S Morgan St, Chicago, IL

2020

- *Big Part Small Whole* | ACRE Projects, 1345 W 19th St, Chicago, IL

- *Artists Run Chicago 2.0* | Hyde Park Art Center, 5020 S Cornell Ave, Chicago, IL

- *Hearth 2020 Benefit for ACRE Projects* | Document, 1709 W Chicago Ave, Chicago, IL

2019

- *Spontaneous Remarks* | Chicago Artists' Coalition, 2130 W Fulton St, Chicago, IL

2018

- *Touch Too Much* | Comfort Station, 2579 N Milwaukee Ave, Chicago, IL

- *LTDWear3* | LVL3 Gallery, 1542 N Milwaukee Ave #3, Chicago, IL

- *Orwellian Offspring* | Chicago Artists' Coalition, 2130 W Fulton St, Chicago, IL

- *La Rouge* | Modern Market Chicago, 1902 N Milwaukee Ave, Chicago, IL

2016

- *BFA Fall Thesis Exhibition* | Sullivan Galleries, 33 S State St, Chicago, IL

- *Out of Order* | DFBRL8R, 1463 W Chicago Ave, Chicago, IL

## AWARDS AND GRANTS

2013-2017

- *Merit Scholarship* | School of the Art Institute of Chicago

- *Academic Scholarship* | School of the Art Institute of Chicago

# MARIE BALDWIN

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## EXPERIENCE

**CB2**

JULY 2023 - PRESENT

**DESIGN & DEVELOPMENT ASSOCIATE**

Main achievements included:

- Managed 75-100 new product developments per season - from initial concept drawing through mass production, ensuring each new development reflected the brand aesthetic under tight, moving deadlines.
- Led multiple internal teams to ensure projects were completed on time and within budget to support product launch.
- Concisely disseminated product information to cross-functional teams - shared through internal presentations.
- Clearly communicated feedback on product samples to vendors to ensure design changes were executed accurately.
- Negotiated costing with overseas partners to achieve target profit margins while maintaining the highest quality of construction and materials.

**CB2**

MAY 2022 - JULY 2023

**PRODUCT MERCHANT ASSISTANT**

Main achievements included:

- Effectively met deadlines within each step of the product lifecycle to maintain on-time product launches.
- Built and managed assortment plans for multiple product categories.
- Acted nimbly under pressure to make assortment adjustments as necessary.
- Utilized strong business acumen and product knowledge to make strategic recommendations for the product assortment.
- Collaborated cross-functionally to help optimize sample tracking and inventory management systems.
- Managed my Merchandising Assistant to ensure timely completion of tasks.

**CB2**

JANUARY 2022 - MAY 2022

**MERCHANDISING OPERATIONS ASSISTANT**

Main achievements included:

- Provided administrative support to the Merchandising team through SKU creation and assortment plan management.
- Tracked, inspected and documented all incoming samples for cross-functional teams - managed inbound sample shipments.
- Partnered with warehousing and logistics team to resolve discrepancies in shipping/receiving and quality issues.
- Analyzed and presented business trends weekly; provided insight through sales data to drive future product developments.

**UNISON HOME**

OCTOBER 2018 - DECEMBER 2021

**MERCHANDISING ASSISTANT**

Relevant skills & achievements include:

- Assisted in developing new product collections for seasonal launches.
- Communicated and collaborated cross-functionally with the customer service, warehouse and marketing teams.
- Managed photography shot lists and inbound sample shipping reports - ensuring operational success.

**ANTHROPOLOGIE**

MAY 2017 - OCTOBER 2018

**DEPARTMENT MANAGER**

- Led my team of sales associates to provide the excellent customer service; consistently achieved and exceeded sales plans.
- Merchandised product to enhance in store sales.

## EDUCATION

**THE SCHOOL OF THE ART INSTITUTE OF CHICAGO**

2017

BFA: Fiber and Material Studies, Art History

## SKILLS

- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Google Suite: Slides, Mail, Documents, Calendar
- Microsoft Suite: Excel, Powerpoint